

# Artwork - Production and Effects in Bronze

Artwork should be 100% black and white 'line' - no halftones or greys



'Intaglio' text needs to be bold to cast successfully.

In the Kingfisher's eye, the pupil is white on the artwork so appears dark/black on the bronze.

Lineweights need to be carefully considered and how close they are to one another.

Lineweights and their proximity to one another has to be carefully considered.

Light fonts with larger counters, such as Myriad Pro, tend to cast better.

Body copy should be set at a minimum of 20 point. Sans serif and lighter is preferable. We can embolden in finishing.

Larger 'headline' fonts can be pretty much any style required.

The negative of the boxer works in the casting. If he was required to appear without a polished background his outline would need to be cutout in Photoshop.

## Artwork

As a guide, what you require to be polished or 'pale' on the bronze must be black on the artwork.



## Visualisation

